

CENTRAL MAINE COMMUNITY COLLEGE: 2022-2025 STRATEGIC PLAN SUMMARY

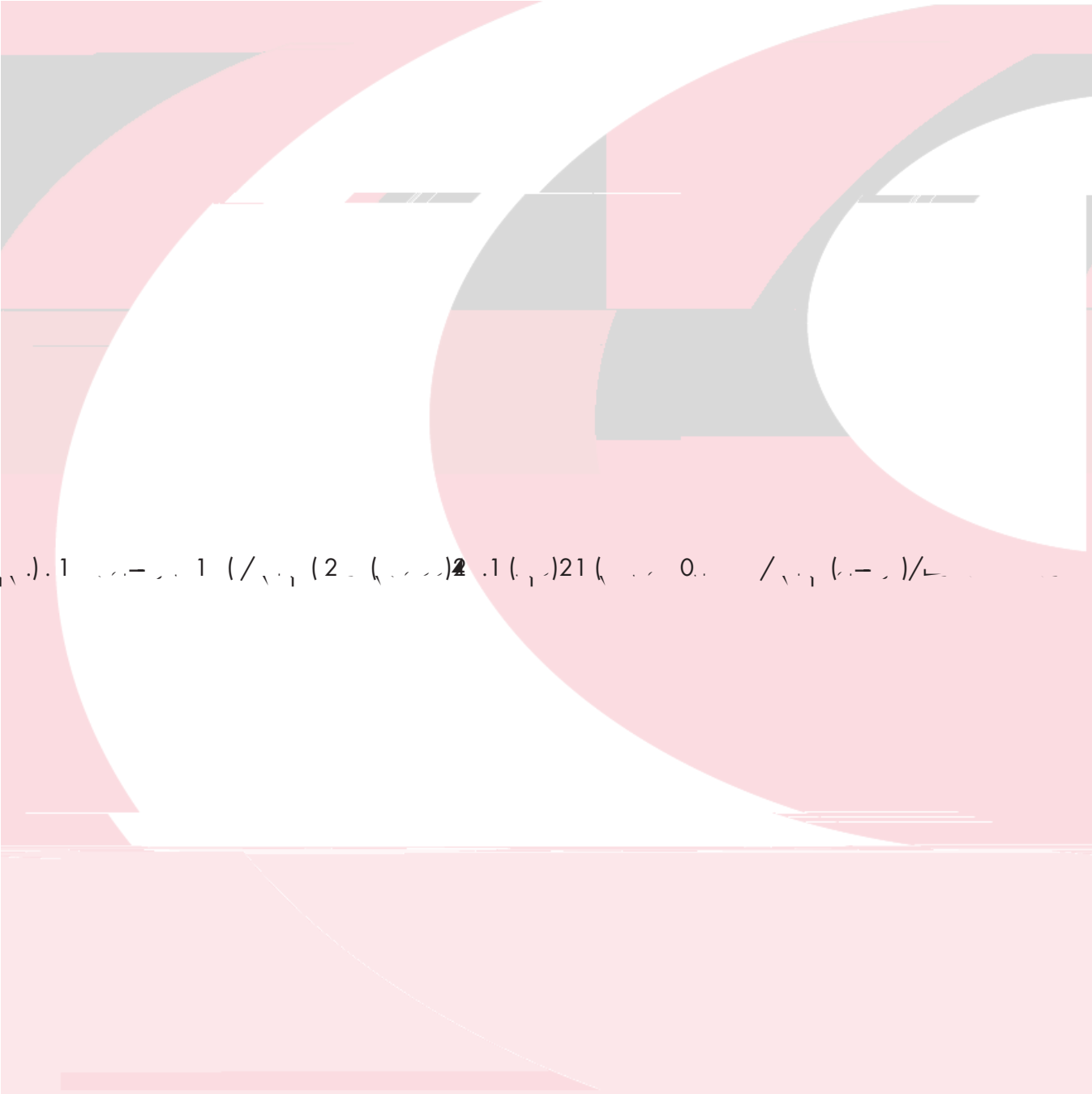
Pillars

2022-2025

Key Strategies

- **Maximize enrollment** (►) by providing the most relevant and accessible programs
- **Maximize revenue** (►) by increasing enrollment in 2020, 2021, 2022, and 2023
- **Maximize efficiency** (►)

- **Maximize student success** by providing the most relevant and accessible programs
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9th-12th graders to visit campus in order to build an enrollment funnel and strive to have at least 250 summer program participants. Increase the number of transfer articulation agreements with four-year institutions by 10% to 100 and implement a robust marketing campaign geared toward prospective students explaining transfer opportunities and the seamless transfer process.

Academic and Workforce Training Programs

Develop and promote guided pathways for academic and career success, including pathways for non-matriculated students into degree and certificate programs.

Improve academic quality by promoting and providing targeted professional development to faculty.

Improve support services for ELL learners in credit courses and non-credit workforce training programs by opening the Lisa Gorman Center for Language Learning.

With targeted state funding, increase the number of nursing students by 40 (62%) annually through 2025 by diversifying enrollment opportunities with a spring-start nights and weekends option.

Expand short-term workforce training programs with state allocation of Maine Jobs and Recovery Plan funds to include offering a credential in welding.

Utilize campus facilities and faculty expertise to offer state-wide and regional workforce training opportunities.

Facilities & Infrastructure

Update Campus Master Facilities Plan to use as a long-term tool for renovation, expansion and repair of buildings and grounds.

Prepare a renovation and expansion design for science labs and locker rooms in Kirk Hall.

Construct a welding lab.

Identify and plan space for a student center.

Establish a space for outdoor student recreation.

Complete the athletic field complex with a concession stand and field equipment.

Work with the other MCCS campuses to identify and implement an updated Student Information System.
Develop a master technology plan.